



UN
LEARN
ING
CHANGE

UNLEARNING

Doer
Leader

Manager

UNLEARNING

**Daca doriti sa
intelegeti cu adevarat
ceva, incercati sa-l
schimbati!**

Kurt Lewin

UNLEARNING

we hate CHANGE!

**FAKE
NEWS**



UNLEARNING

**we need OWNERSHIP
in CHANGE!**

UNLEARNING SCHIMBARE

Intentionata

Impusa

UNLEARNING

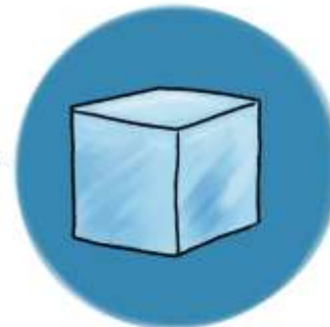
Lewin's Change Management Template



Unfreeze



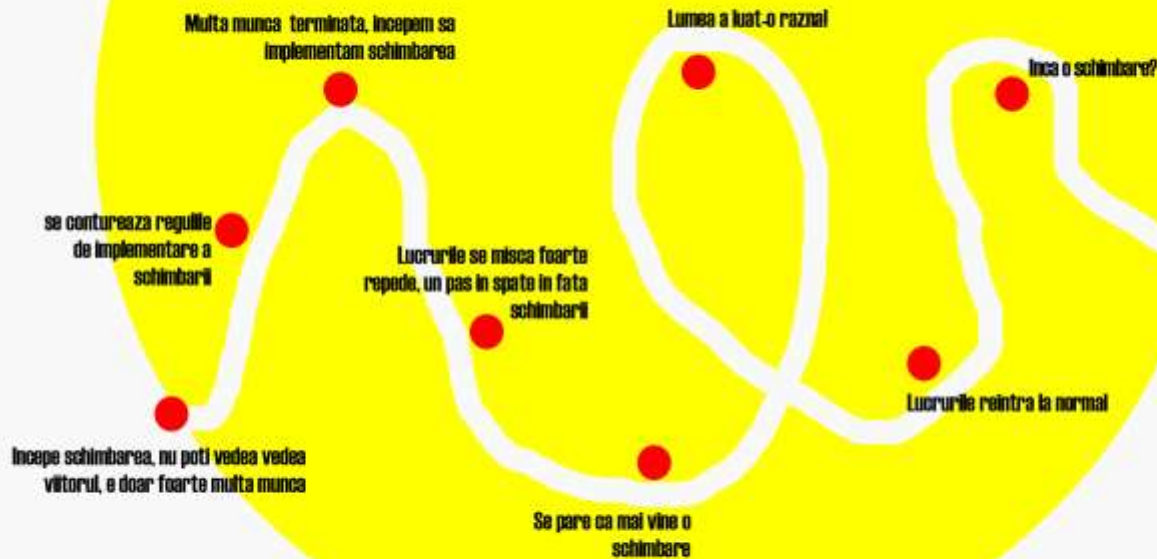
Change



Refreeze

Kurt Lewin

UNLEARNING





UNLEARNING SCHIMBAREA

Experientiala si personala